

»» MEGHALAYA STATE RURAL LIVELIHOODS SOCIETY ««

WEEKLY NEWSLETTER

14th-27th JULY 2024

INSTITUTIONAL BUILDING AND CAPACITY BUILDING



ANNUAL GENERAL MEETING OF THE AMAN CHIGA CLF

Aman Chiga Cluster Level Federation (CLF) had a productive Annual General Meeting on July 23, 2024. During the meeting, various dignitaries discussed indicators to achieve the CLF's mission and vision. Additionally, they highlighted the credit linkage of 51 out of 85 Self-Help Groups (SHGs) and encouraged the remaining SHGs to enhance their credit limits by participating in credit linkage programs. The implementation of Kiosk Banking and credit management was also on the agenda.



THE 2ND ANNUAL GENERAL BODY MEETING (AGM) OF KI KJATSNGI JINGKYRMEN CLF

The Annual General Body Meeting (AGM) of the Ki Kjatsngi Jingkyrmen CLF Multipurpose Cooperative Society in the Myrdon Cluster under BMMU Umsning, Ribhoi, was held on July 27, 2024.

The AGM began with an inaugural session that included the inauguration of the CLF office and CSP Kiosk banking. The annual report was presented, followed by a discussion of the audit report. The CLF shared its achievements, and Village Organizations (VOs) delivered special presentations. Recognition was given to LokOS and performance achievements for VOs, OB, and EC members, along with awards for successful students within the cluster. Speeches were delivered by the Chief Guest (MDC), Special Guest (COO Program), and DMM. The session concluded with entertainment.



"STOP DIARRHOEA CAMPAIGN" ORGANISED BY NGIN LONG KAWEI WOMEN MULTIPURPOSE COOPERATIVE SOCIETY CLF

In response to the programme "stop diarrhoea campaign", Ngin long kawei Women multipurpose cooperative society CLF has initiated a discussion cum awareness program at pingwait village on the need for prevention of diarrhoea on the 13th of July, 2024.

The session was taken and deliver by Dr. N. Pyngrope, Asst. Medical Officer incharge- Jongksha PHC, to the Ec members of Ngin long kawei wmcs clf, and SHG Members of pingwait village in the presence of village council representatives and staff from BMMU-MAWKYNREW.

Topic discussed were:

1. Understanding on the term "diarrhoea "
2. Causes
3. Prevention and cure
4. Hand washing demonstration



2ND PHASE LRP TRAINING CONDUCTED BY DMMU EAST JAINTIA HILLS DISTRICT

on 16th July 2024 DMMU East Jaintia Hills District conducted a 2nd phase LRP training & presentation from all LRPs on their learning outcomes in the field with the presence of DMM- EJHD, DFS_SISD &BRP Saipung BMMU.

Key point discussion:

1. Importance of Issues and challenges identification.
2. Different schemes in their particular villages.
3. Rapport building with all the VC_VEC_VO and other stakeholders in the village
4. Importance of Problem Solving, by using own innovative ideas.
5. Understanding of various line department.



SOCIAL INCLUSION AND SOCIAL DEVELOPMENT



AWARENESS AND MOBILISATION PROGRAMME TO ADOLESCENCE GROUPS ON DRUG ABUSE, EARLY MARRIAGE, PERSONAL HYGIENE AND SCHOOL DROP OUT

Awareness and Mobilisation programme to Adolescence groups on Drug Abuse, Early Marriage, Personal Hygiene and School Drop Out conducted on 20th July 2024 by Nongrim Baskhem Village Organization from Laitkor Rngi in the presence of Anganwadi, ASHA, CGHA, Headman and their Parents.

COMPLETION OF THE FIRST ROUND DRIVE FOR SELECTING ULTRA-POOR HOUSEHOLDS IN 10 VILLAGES IN UMLING BMMU

The BMMU Umling, Ribhoi District with the support of the Nudge Institute have completed the 1st Round Drive of 5 days on selection of the ultra poor households in 10 villages. The 10 teams which consists of 30 members were deployed and the drive started on the 22nd to 27th July 2024. The CRP with their commendable efforts even with the scorching heat and rain were able to successfully do the PAT on the poor households. Out of which 123 ultra poor households were endorsed by the VOs.



BMMU MAWKYNREW ORGANISED A TRAINING FOR THE ADOLESCENT GROUPS AT PASHANG VILLAGE

Bmmu Mawkynew, in partnership with the Adolescence Friendly Health Clinic at Civil Hospital Shillong, organized a training session for adolescent groups in Pashang Village on July 19, 2024. The training covered topics such as Toxic Substances, Personal Hygiene, and FNHW. Approximately 60 participants, including parents of adolescents, attended the session.



ONE DAY ORIENTATION TRAINING FOR BANKERS AND THE STAFFS OF MSRLS CONDUCTED IN RI BHOI DISTRICT

One Day Orientation for Bankers and the staffs of MSRLS conducted successfully on the 22nd of July 2024 in Ribhoi District in presence of DDM NABARD, LDM, PM-Digital Finance, BMs, DFS-SISD, Livelihood, BFS-FI, PE Non-farm and CCs. Topics and challenges spear headed in

- SHG account opening for Special SHG,
- SHG Financing and Insurance targets for FY 23-24.
- Enterprise Financing Problems and solutions.
- Reducing the lapse of renewing in the SSS of SHG members with active sb ac.
- Enhancing the capacity of BC Agents
- Camp for livelihood specific products to be supported by Banks in the field.
- Bringing the CLF in participating the Financial Inclusion Drive in the District for SHGs with capacity Building from Banks and MSRLS.
- Reducing NPA and Providing higher credits for good ratings SHGs.
- Active participation by the attendees made the program a success.

ONE DAY ORIENTATION TRAINING FOR BANKERS AND THE STAFFS OF MSRLS CONDUCTED IN WEST JAINTIA DISTRICT

One Day Orientation for Bankers and the staffs of MSRLS conducted successfully on the 24th July 2024 in West Jaintia Hills District in presence of Sir PD WJH, DDM NABARD, LDM, PM-Digital Finance, BMs, DMM, DFS-FI, SISD, Livelihood, BFS-FI, PE Non-farm and CCs.

Topics and challenges

- speed up SHG account opening
- SHG Financing and Insurance targets for FY 24-25.
- Enterprise Financing Problems,solutions
- Reducing the lapse of renewing in the SSS of SHG members with active sb
- Enhancing the capacity of BC Agents
- more FLC camp to be conducted at the field in collaboration with banks and Msrls to achieve Target
- bringing all CBOs in participating the Financial Inclusion Drive in the Districts for SHGs with capacity Building from Banks and MSRLS.
- Reducing NPA and
- Providing higher credits for good SHGs.
- speed up Loan sanctioning
- Felicitation to Staff and Bankers for good performing interms of Banklinkage
- Active participation by the attendees made the program a success.



ONE DAY ORIENTATION TRAINING FOR BANKERS AND THE STAFFS OF MSRLS CONDUCTED IN SOUTH WEST KHASI HILLS DISTRICT

One Day Orientation for Bankers and the staffs of MSRLS conducted successfully on 25th of July 2024 in South West Khasi Hills District in presence of PM-Digital Finance, BM MRB Mawthawpdah, FO. SBI Mawkyrwat DMM, DFS-Livelihood, District Accountant, BPM, BFS-FI, PE Non-farm PE farm, CCs and District/Block asst.

Topics and challenges

- speed up SHG account opening
- SHG Financing and Insurance targets for FY 24-25.
- Enterprise Financing Problems, solutions
- Reducing the lapse of renewing in the SSS of SHG members with active sb
- BC Agents model
- More FLc camp to be conducted at the field level in collaboration with banks and Msrls to achieve Target
- Reducing NPA and
- Providing higher credits for good SHGs.
- speed up Loan sanctioning
- Farewell Felicitation to Sir T.Lyngwa DC SWKH



A FINANCIAL LITERACY CAMPAIGN WAS CONDUCTED AT NONGMYNSAIN MAIRANG BLOCK

A financial literacy campaign was conducted at Nongmynsain Mairang Block on July 26, 2024. The event was attended by the Headman of Nongmynsain, an RBI official, the Lead District Manager (LDM), the Branch Manager of MRB Nongthliew, BFS-FI, BC, and BS.

The key points discussed during the program were:

1. The importance of having a bank account
2. Benefits of saving money with a bank
3. Types of loans offered by banks (personal, education, and housing) and their benefits
4. Precaution against sharing bank account details to avoid unauthorized transactions
5. Bank charges (transaction fees, overdraft charges, and late payment fees)
6. KCC (Kisan Credit Card) and Cash Credit Loan
7. CM Elevation Scheme
8. Digital transactions
9. Complaint redressal mechanism

The program also touched upon social security schemes sponsored by the government to provide financial support to vulnerable sections of society.

MOBILIZATION OF SHG MEMBERS FOR THE IEC CAMPAIGN

Mobilization of SHG Members for the IEC Campaign on National Livestock Mission organised by the District A&H Officer held at Bolsal Gittim community Hall under Songsak block, East Garo Hills. The topics covered includes the

- 1) Roles and importance of groups/FPOs played in sustainable livelihood.
- 2) Introduce the schemes and its criterias for Poultry, piggery, Goatery and fodder..
- 3) Importance of vaccination
- 4) Animal insurance especially pig insurance and the process to avail it.
- 5) Cattle AI and its benefits..



PROGRAM UNDER ON NATIONAL LIVESTOCK MISSION UNDER SONGSAK BL



2 DAYS TRAINING PROGRAM ON PRODUCT DEVELOPMENT AND PACKAGING SOLUTIONS

2 Days training program on Product Development and Packaging Solutions in collaboration with North East Farms Sales Promotions (NEFSP) was concluded on the 25th June 2024 at Mawkyrwat C&RD block.

Beneficiaries of the training included: Members of Iasdohlum VDVK, Members of Tehsonglang CLF, Members of Laweibankyrshan CLF, Various other SHG members carrying out Food Processing Enterprises within Mawkyrwat Block. and Community Resource Persons-Enterprise Promotion.

Topics of discussion during the training included:

1. The importance of Branding, labelling, product testing & and the need for having a good packaging material.
2. Various machines used/tested included sealing machine, dryer, vacuum sealer, induction sealer, bowl cutter, batch coding/pricing printer machine, paste filler, etc.



TRAINING ON SHG PRODUCTS DEVELOPMENT AND PACKAGING

Training on SHG Products Development and packaging on July 17 and 18, with presence of PE Farm, CC Farm, and CC Nonfarm . Several SHGs are participating, and Sir Bhanu Pratap Singh is there to serve as an instructor. A lot of machinery and equipment are available for the benefit of SHGs that genuinely want to launch a business. BMMU Thadlaskein, DMMU WJH



ANIMAL HEALTH CAMP WAS CONDUCTED IN CONVERGENCE WITH VETERINARY DEPARTMENT

In convergence with Veterinary Dept. Animal health camp was conducted today 19 JULY at Nengkra A'we village, under Samanda C&RD Block in the presence of the Veterinary Department, Dr.Henkyl R Marak(Samanda Block) , Dr. Tusengbirth C Marak(Songsak Block) Dr. Tara S Sangma(Dambo Rongjeng Block) and Veterinary Assistant of Samanda Block East Garo Hills.

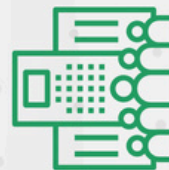
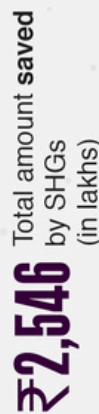
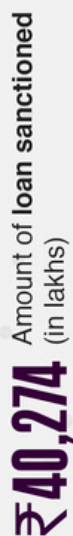
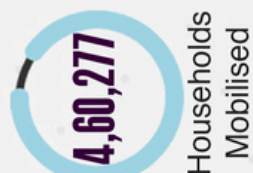
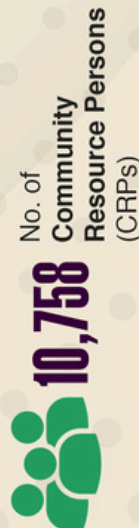
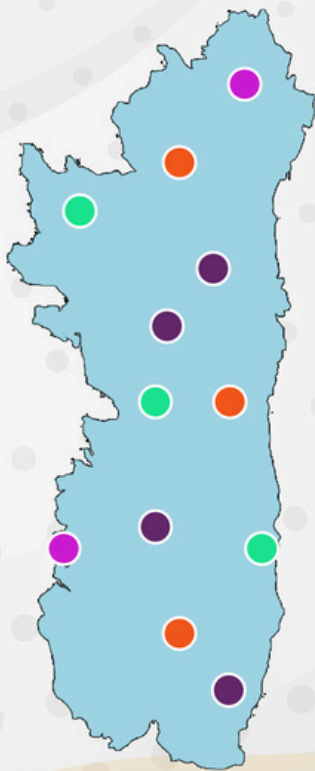


KYNTHUPLANG CLF RECEIVED 600 NOS. OF KHASI MANDARIN PLANT .

Kynthuplang CLF received 600 Nos. of khasi Mandarin plant in collaboration with ATMA which were given to 20 Shg farmers from Klew village which falls under IFC Cluster, BMMU Bhoirymbong C&RD Block, Ri-Bhoi District.



MSRLS — at a glance



(Data correct as of July 2024)