

»» MEGHALAYA STATE RURAL LIVELIHOODS SOCIETY «« WEEKLY NEWSLETTER

9th - 15th JUNE 2024

INSTITUTIONAL BUILDING AND CAPACITY BUILDING



2ND ANNUAL GENERAL MEETING OF THYMEI BAIAR CLF

The 2nd Annual General Body Meeting of the Thymmei Baiar CLF Women SHG Multipurpose Cooperative Society LTD was successfully convened on the 14th of June, 2024.

The meeting was graced by the presence of esteemed guests including the Chief Operating Officer, Shri S. Lyngdoh, State Mission Manager-IBCB, Smt. L. Malngiang, APO from Umsning Community & Rural Development Block, Block Project Manager, as well as the respected Chairman of Umsning Town Dorbar.

Additionally, the Headman, Project Executive, and the Cluster Coordinator both LP farm and Non-Farm sectors were in attendance. The event was also attended by the dedicated staff of the CLF, members of the Office Bearers and Executive Committee, and all members of the Self Help Groups.



SOCIAL INCLUSION AND SOCIAL DEVELOPMENT



BABY SHOWER PROGRAM AND MATERNAL HEALTH LEARNING IN JIRANG BMMU

A baby shower event was held yesterday in Balakawa village of Jirang block by "Mili Juli VO. The program aimed to educate mothers about Maternal Health behaviors through Community Health Action Groups (CGHAs). Among the six mothers in attendance, five were found to be anemic. All the mothers agreed to improve their diet moving forward and have arranged for hospital deliveries.





CADRES REVIEW MEETING MAIRANG BMMU

Cadres Review meeting held at BMMU Mairang on 11.6.24

The meeting was attended by BPM, CC General, BC, Bank Sakhi, Livelihood Cadres, BFS-FI
Meeting Objectives:

1. To speed up data collection and understand individual member credit demand.
2. To review current work processes and identify areas for improvement.
3. To discuss bank linkage and SSS implementation to enhance efficiency and effectiveness.
4. To identify challenges and propose solutions to overcome them.
5. To discuss challenges faced by Cadres in their daily work.



CADRES REVIEW MEETING BHOIRYMBONG BMMU

Cadres Review meeting held at BMMU Bhoirymbong on 11.6.24 to discuss the accomplishments of the past two months. Future plans include conducting FLC soon, with a focus on improving areas of poor performance.

CADRES REVIEW MEETING LAITKROH BMMU

On 13 June 2024 a review meeting with the FL Cadres was conducted in Laitkroh BMMU in the presence of BFS-FI, CCs, MIS and Cadres. Topics reviewed, analysed and shared are -

1. Importance of Aadhaar Seeding
2. Reviewing the achievements for the last two months
3. Reviewing the annual targets and strategies to achieve them
4. Identification of the inactive cadres and steps forward to identify new cadres for better productivity
5. Other topics discussed related to financial inclusion



FINANCIAL INCLUSION



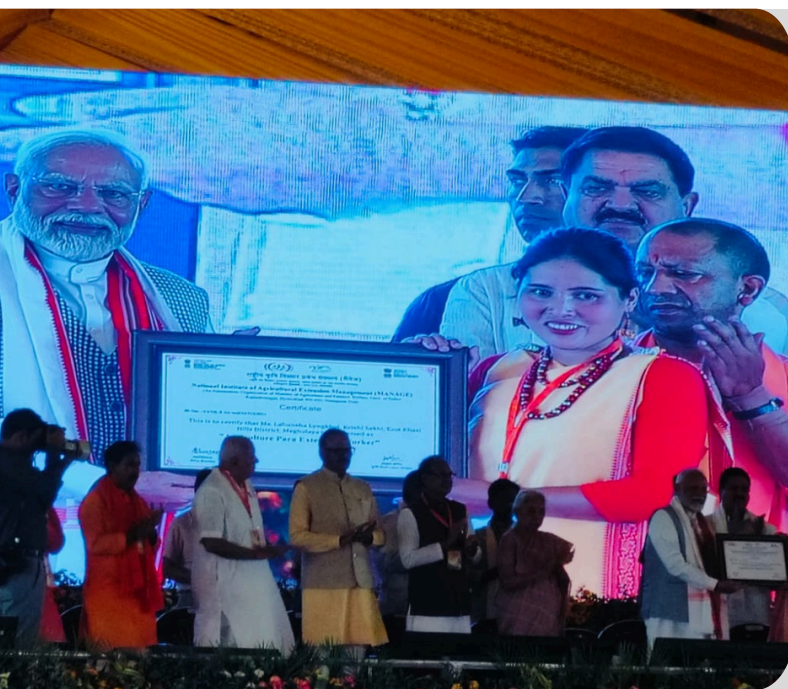
ONE DAY WORKSHOP ON KIOSK BANKING

One Day Workshop on KIOSK Banking was held on 14th June 2024 at KJP Assembly Hall, Shillong for seven CLFs of Khasi Region in the presence of State FI, PM CLF and MRB as well.

Key Highlights:

1. A detailed introduction to KIOSK Banking was given
2. A presentation on how CLFs can utilise funds to set up their own KIOSKs in their region
3. Additionally, MRB gave a short PPT on the IT part for the KIOSKs
4. Micro ATMS were also distributed during the programme
5. Notably, six (6) MoUs on KIOSK Banking were signed between MSRLS and the six CLFs to kickstart the initiative.





Lahunsha Lyngkhoi, EWKH



Sengmitchi A Sangma, EGH

TWO ICRP FROM MEGHALAYA RECEIVED AWARD FROM PRIME MINISTER OF INDIA

A proud moment to Meghalaya SRLM, MSRLS, at the Prime Minister Interaction Event that took place at Varanasi on the 17&18 June 2024, Krishi Sakhis Lahunsha Lyngkhoi of EWKH and Sengmitchi A Sangma of EGH receives a Recognition Award from the Prime Minister.

Now they are recognised as "Agriculture Para-Extension Worker". On stage Award was given by the Prime Minister and off-stage was given by the Minister of Agriculture and Farmers Welfare, Govt of India. They both start off their Journey as Krishi Sakhi and ICRP.



A heartfelt congratulations to them.

TRAINING ON PIGGERY IN CONVERGENCE WITH PNB RSETI MAWPHLANG

Training on piggery management was started today the 18/06/2024 in convergence with the PNB-RSETI Mawphlang, East Khasi Hills District at Thangsning village, BMMU Mawkyntrew in the presence of ADO, Mawkyntrew C&RD Block, BPM, PNB-RSETI staffs, CC-LP Farm.

No. of participants = 35

Topic cover

1. Training guidelines, norms and policies.
2. Benefits from schemes, subsidies, grants etc.
3. Trainee registration form.
4. Business ideas.
5. Calculated risks.
6. 15 points to start a piggery business.



An orientation session was conducted on the topic of Custom Hiring Centers (CHC) at the I_Wow_Tylli Cluster Level Federation (CLF) in Thadlaskein BMMU.

To enhance comprehension of CHC operations, a planned exposure visit to a nearby operating CHC has been organized. This visit aims to provide firsthand experience and practical knowledge, enabling participants to grasp the intricacies of CHC functioning.

FIRST MOBILE OUTLET STORE

Megh Saras started by MSRLS, inaugurated its first Mobile Outlet Store at Lum Shillong near the Shillong Peak Tourist Spot within BMMU Mylliem.

The Mobile outlet is managed and operated by a salesperson who is a member of an SHG from 9:00 am to 6:00 pm, with additional support and supervision from the BMMU staff.





Sowing Seeds of Change: Wadlynti Syiem's Journey.

Introduction

Smt. Wadlynti Syiem, a member of the Kynthuplang Self Help Group (SHG) in Umkrem Village, situated within the Mawthadraishan Block of the Eastern West Khasi Hills District in Meghalaya, once relied on chemical fertilizers and pesticides like many of her fellow farmers.

However, she soon realized the unsustainable nature of this approach. Not only did it result in diminishing crop yields and escalating costs, but it also had adverse effects on the environment. Witnessing the deterioration of soil quality, water sources, and biodiversity due to the excessive use of artificial inputs, she confronted challenges like pest infestation and crop diseases, posing a threat to her livelihood.

"Ha ki snem ba la dep ka pynthor ka ioh tang 3 ne 4 packet u kba ha ka jaka ba 1-acre, ka long ka jingduhnong shisha"

"Last year I could harvest only 3 to 4 packets of paddy from a 1-acre land, it was a huge loss for me"



Implementation:

Wadlynti's curiosity led her to explore alternative farming methods that aligned better with nature and promised to enhance her yield. She discovered natural farming through an External Community Resource Person (ECRP) associated with the Natural Farming Initiative from Andhra Pradesh, who was stationed in her village. This resource person enlightened her about the principles and advantages of natural farming. Intrigued by the concept of utilizing natural resources and local knowledge to enhance the soil fertility, crop health, and farm productivity, she decided to give it a try, despite the skepticism from her fellow farmers and the lack of resources.

BEST PRACTICES



Implementation:

Wadlynti embarked on her journey in July 2023 with the Surya Mandal Model. This small-scale model was initially intended for self-sustenance. However, recognizing the potential for growth, she transitioned to the Any Time Money (ATM) Model in September 2023, which is a large-scale, income-generating approach and embraced various natural farming techniques, starting with treating seeds using Beejamrutham and Ghana Jeevamrutham combined with Farm Yard Manure—an organic blend of cow dung, cow urine, jaggery, and other elements. These solutions not only enriched the soil with vital microorganisms and nutrients but also shielded the seeds from diseases. Diversifying her crops was another key aspect of her strategy. She cultivated a diverse range of vegetables including Carrots, Cabbages, Onion Leaves, Coriander, Radishes, Beans, Cauliflowers, Beet Roots, Peas, Garlic, Mustard, Pumpkins, Potatoes, Sweet Potatoes, and Lettuces. This approach not only enhanced soil health and reduced pest pressure but also boosted her income.

"Nga sngewthuh ba kum ki bried lada ngi ai ia ki khun ki kti da ki jingbam ba tei met ki kloï ban heh ban san bha. Te kumjuh lada ngi ai ia u jingthung da ki jingbam ba tei met kin heh kin san bha."

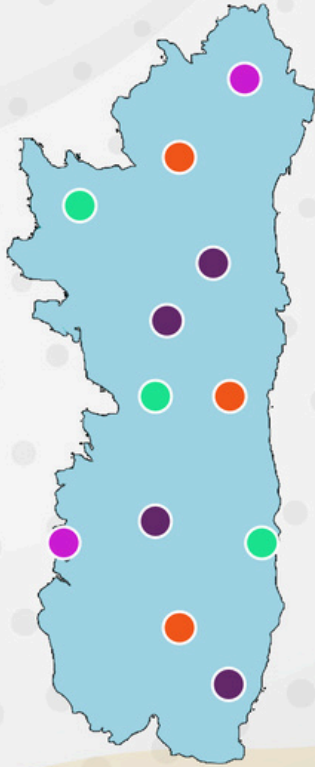
"As a human being, I know that providing our children with nutritious and wholesome food will enable them to grow quickly and healthily. Likewise, if we nourish our crops with good and healthy foods, they will also flourish and thrive."

Outcome:

Her transition to natural farming proved successful, witnessing higher productivity and profitability on her farm. Producing more and better quality crops, she saved on the costs of chemical inputs. Additionally, she contributed to environmental conservation by eliminating the use of chemical fertilizers and pesticides, thereby preserving biodiversity, water, and soil. Becoming a role model and catalyst for change in her community, she inspired other farmers to adopt natural farming practices, initiating a community-wide shift towards sustainable agriculture. Apart from farming, she also raised livestock such as pigs to supplement her income. Transitioning from a subsistence farmer with low income, to her income stability.



MSRLS — at a glance



48,758 SHGs promoted
5,597 VOs promoted
227 CLFs formed



10,758 No. of Community Resource Persons (CRPs)



4,266 No. of Community Gender Health Activists (CGHAs)



481 Business Correspondents (BC) deployed



1,09,647 Mahila Kisans covered under AEP interventions
82,529 Mahila Kisans supported under Livestock interventions
87,132 Mahila Kisans HHs having Agri Nutri-Garden

12 Districts Covered

Blocks Covered

55 Villages Covered

Households Mobilised

6,555 Total amount saved by SHGs (in lakhs)

VRF disbursed to VOs (in lakhs)

4,58,801 Amount of Community Fund disbursed to CBO (in lakhs)



₹43,942 Amount of Community Fund disbursed to CBO (in lakhs)

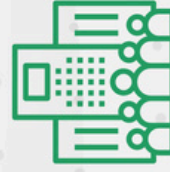
28,233 No. of SHGs Credit Linked

₹35,813 Amount of loan sanctioned (in lakhs)



129 Transit Homes in collaboration with Health Dept

2,414 VOs provided support to High Risk Pregnant Women



954 No. of Entrepreneurs under SVEP

MSRLS AT A GLANCE

(Data correct as of June 2024)