



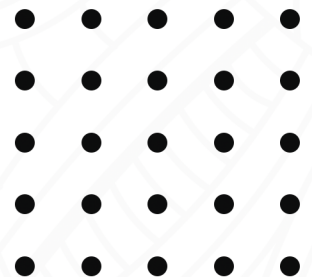
ग्रामीण विकास मंत्रालय
भारत सरकार
**MINISTRY OF RURAL
DEVELOPMENT**
GOVERNMENT OF INDIA



MSRLS NEWSLETTER

A fortnightly report of activities of Meghalaya State Rural Livelihoods Society,
under C&RD Department, Govt. of Meghalaya

1-18 October, 2023





Three-day Gender Concept Training for Block Level Team

In pursuit of furnishing Block-level functionaries with a comprehensive comprehension of gender concepts and equipping them with the requisite knowledge and skills to actively advocate for gender equality and inclusivity within their specific spheres of intervention, the Meghalaya State Rural Livelihood Society (MSRLS) organized a three-day intensive training program for block-level functionaries under the expert guidance of Dr. Charis Mine P. Khonglah, State Resource Person in Gender Intervention, conducted from September 27 to 29, 2023



Sensitization & Awareness Programme on Tuberculosis, HIV-AIDS,CM-SMS to CGHAs Cadres of BMMU Mairang By Dr.A.Syiemlieh(MOTC) of Mairang Tuberculosis Unit, Smti.B.Thangkhiew CSO of District Integrated Strategy for HIV & AIDS & Smti. I.Tham District Programme officer of PIRAMAL Foundation

SISD (CONVERGENCE)



Orientation Programme for VC-VEC-VO Convergence Project

A State & District wide orientation was held for the State and District officials. The Participants included State Thematic Heads, District Nodals (DMMs and DFS-IBCB) of MSRLS.

The program began with the CEO of MSRLS, Shri. Ramakrishna Chitturi IAS, inaugurating the event. During his address, he shared his experiences from the pilot intervention in Meghalaya and outlined the expectations and his vision for the universal rollout of the program in the state.

The Chief Operating Officer (COO) and Chief Operating Officer (COO LH) set the program's objectives. Subsequently, they released the State Operational Framework Booklet, providing essential guidelines for project implementation.

Benazir from the Kudumbashree HO team played a crucial role by explaining the concepts and objectives of the PRI-CBO Convergence Programme. She highlighted the importance of adapting the program to Meghalaya's unique context and collaborating effectively with local governing institutions and village heads across diverse regions.

The State Mission Manager (SMM-SISD) briefed participants on the major rollout strategy and implementation plan adopted in the state.



FINANCIAL INCLUSION (FI)



Kiosk Banking launched at CLF Level

A pilot project of Kiosk Banking was launched at Umsning BMMU and Mawkyrwat BMMU Community Level Federation (CLF).

A touch point between the bank and the community, the project aims to provide banking services to the rural population through the CLF members, who act as banking correspondents. Demonstration on the services available at the Kiosk Centre and opening of new bank account through Aadhaar was also carried out.



Cadres Meet across the State

Block Level Community Cadres Meet for Financial Inclusion is currently being held across all the Blocks in the State. The purpose of this discussion is to bring to the table various issues related to credit linkages, generation of SHG Loan and Insurance. The meeting's general outcome is favourable as the cadres gained insightful knowledge relating to loan generation and had their doubts cleared. It was also resolved that the Cadres, with support from the Block Team would work diligently to meet the targets for this FY.



A Consultative meeting was held between State FI team led by COO, MSRLS with MRB Officials on the status of BC Project and renewal of MoU with the bank.

Discussion was held on the issues faced at the field and the introduction of potential new services and change in the existing payment procedure.

LIVELIHOOD (FARM → NON FARM)



Samridhi Diwas celebrated across the Aspirational Blocks

As part of the Aspirational Block Program, Amlarem and Umling Block celebrated Samridhi Diwas, (under Sankalp Saptaah program).

In Amlarem,

Shri.S.Pala, IPO,DCIC provided insights into the Govt Schemes (PMEGP and PM Viswakarma Scheme)

Shri.D.Pohtam, emphasized on Financial Literacy

The APO shed light on Livelihood opportunities achievable through the convergence of MGNREGA

Smt.D.Swer,LS, emphasized the advantages of establishing Nutri-Gardens in AWCs. Shri.Rolin.Shadap, DMM, encouraged SHG members to seize the opportunities provided by various schemes offered by the Central Government to improve the livelihoods of all SHG members.

6. Shri.G.L.C.Mylliem(MCS), the BDO, emphasized the vital importance of elevating all KPIs in Health, Nutrition&Education.Furthermore,he stressed the necessity for actively promoting livelihood interventions among SHG members,encompassing both Farm & Non-Farm opportunities

Meanwhile, in Umling, the event was held at the community hall of Mawlong village, Umling Block, Ri-Bhoi district where the Junior Rural Development Officer (JRDO), DMM, Assistant Branch Manager and BMMU staff joined the SHG members to raise awareness about the DAY NRLM livelihood interventions - Farm and Non Farm, and the Startup Village Entrepreneurship Programme (SVEP).

The SHGs also participated in a training on digital marketing and e-commerce, and a livelihood business idea competition by the DFS livelihood. The event also featured an exhibition of the products made by the SHGs



15 Days Pashu Sakhi training completed at the Veterinary Training Centre (VTC) Upper Shillong.

Tribal Artisan Empanelment Mela (TAeM) under Ministry of Tribal Affairs held at NEHU Tura Campus in convergence with various Entrepreneurs from different Agencies/NGOs/Institution/Societies with the support of District Administration/NEHU Tura Campus/Prime Hub Startup Meghalaya/Line dept/NABARD etc.

Total of more than 30+ entrepreneurs empanelled



Livelihood Team at the Patanjali Research Institute

An Expoure visit was made to the Patanjali Research institute, Haridwar, Uttarkhand. The session kickstarted with the ritual ceremony then kit distribution by Mrs Sujina and the team and a group photo along with the kit.

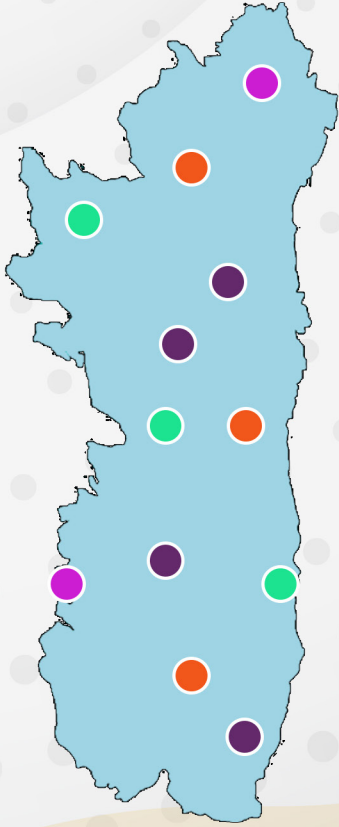


Thereafter the session was conducted on the intro about Patanjali which is a group of companies led by SWAMI RAMDEV, about BHARUWA SOLUTIONS Pvt. Ltd. which is an IT Wing of patanjali.

- interaction with cadres on their understanding about SHGs and their expertise.
- Challenges faced by the SHG in their respective business.
- Sir Prem added on the needs for accounting in every business.

The session was then handed to Sir aditya for BPOS on challenges and solutions, Live Demonstration on BPOS, practical session and open discussion was done.

MSRLS — at a glance



44,147 SHGs promoted
4,754 VOs promoted
68 CLFs formed



8,845 No. of Community Resource Persons (CRPs)



3,607 No. of Community Gender Health Activists (CGHAs)



422 Business Correspondents (BC) deployed



72,370 Mahila Kisans covered under AEP interventions

58,640 Mahila Kisans supported under Livestock interventions

65,037 Mahila Kisans HHs having Agri Nutri-Garden



12 Districts Covered



46 Blocks Covered



6,497 Villages Covered



4,28,105 Households Mobilised



₹31,923 Amount of Community Fund disbursed to CBO (in lakhs)

20,448 No. of SHGs Credit Linked

₹226.08 Amount of bank credit accessed by SHGs (in crores)

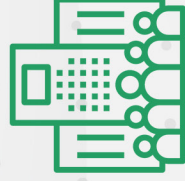
₹1,059 VRF disbursed to VOs (in lakhs)

₹2,546 Total amount saved by SHGs (in lakhs)



94 Transit Homes in collaboration with Health Dept

1,998 VOs provided support to High Risk Pregnant Women



5,220 No. of Entrepreneurs under Non Farm

