

Successful Story of Lakhpati Didi Meghalaya

1. Basic Details:

Name of the Lakhpati Didi		Badashisha Dkhar		
Name of the SHG Group		Simpli SHG		
Location:		Tluh		
State		Meghalaya	District	East Jaintia Hills
Block	Saipung	Village	Tluh	

2. Current Livelihood Activities:

1. Juice Processing

3. Short Notes on the Transformation Journey:

Badashisha Dkhar remarkable journey as a women unfolded with her decision to join the Self-Help Group (SHG) on March 2019, where she not only received crucial financial assistance but also gained valuable technical knowledge. Her trajectory took a transformative turn in her association with National Rural Livelihood Mission (NRLM), leading her to participate her first training on a food processing training at Mawlai Umshiang Organize by Science and Technology in the year of 2020 also she participates a training at IHM Shillong in 2024. She was secure a Bank Linkage loan of 2,50,000/- to establish her own Juice Processing Micro Enterprise in the year 2024. Initially, she invested 50,000/- from herself for machinery and setup. She had also participated in the Pineapple festival 2024 at Delhi Haat, New Delhi.

Badashisha Dkhar have setup her own Juice Processing Micro Enterprise – at Umpleng, Cement Market. Currently, she have three people working at her Processing Unit.

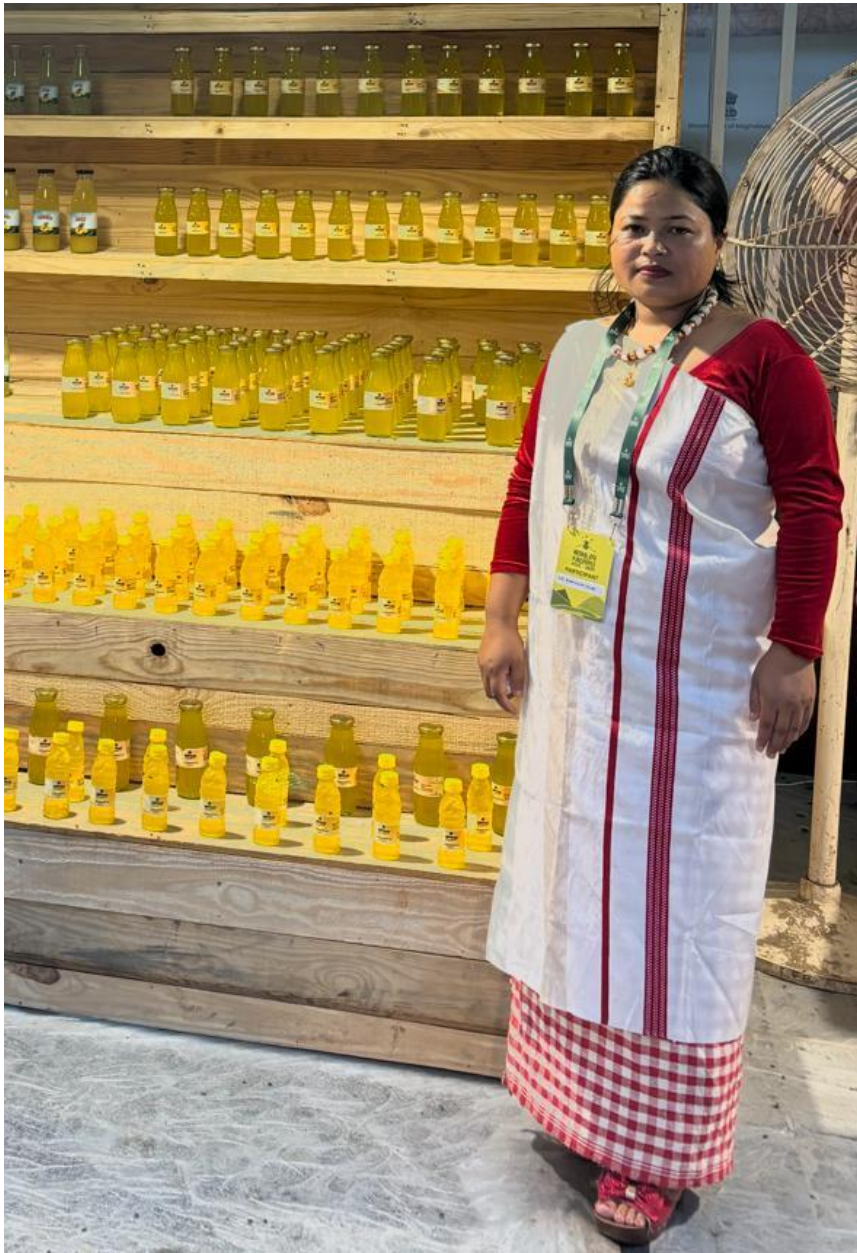
Other Supports that she received from various department:

1. CC Loan Schemes in the year 2022
2. CC Loan Schemes in 2023

At present she is earning 1,80,000/- per annum conclusively from her Juice Processing Enterprise.

As to conclude her statement, she joined SHG only to socialize with people in the village but never expected that NRLM changed her lifestyle completely till date. This entrepreneurial endeavour not only boosted her confidence but also honed her skills as an astute businesswoman.

Photographs



Successful Story of Lakhpati Didi

1. Basic Details

Name of the Lakhpati Didi			Angieloreta lawphniaw		
Name of the SHG Group			Shitylli SHG		
Location:			Riangdo		
State			Meghalaya	District	West Khasi Hills
Block	Mawshynrut	Village	Riangdo		

2. Current Livelihood activities

Food processing (Pickle, Juice, Jam, Squash and wine making)

3. A Short Note on Lakhpati Didi's Transformation Journey.

Angieloreta lawphniaw's journey from small-scale food processing to a successful entrepreneur is indeed inspiring. She hails from Riangdo village located in West Khasi Hills district, Meghalaya. She began her entrepreneurial endeavors by producing juice, jam, squash, and pickles primarily for personal consumption and local sales. However, her story took a significant turn when she became a member of the Shitylli Self-Help Group (SHG) under the Tyllibanjop Village Organization (VO) in October 2018.

Joining the SHG proved to be a pivotal decision for Angieloreta, as it provided her with access to valuable guidance and resources. The support from the staff of the National Rural Livelihoods Mission (NRLM) empowered her to expand her business horizon. With the assistance of NRLM, she secured a loan of Rs. 40,000 from her SHG, enabling her to invest in her business infrastructure.

Additionally, Angieloreta capitalized on government schemes like the Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) scheme, facilitated by the Directorate of Food Processing and NRLM. Leveraging these opportunities, she acquired machinery, tools, and equipment essential for enhancing her food processing operations.

With dedication, perseverance, and strategic utilization of resources, Angieloreta witnessed remarkable growth in her enterprise. Her once modest venture flourished, leading to a substantial increase in her annual income, which surpassed Rs. 150000 annually with exposure to marketing platform through participation in events, fair and direct marketing through MSLRS for a wider outreach to B2C and B2B connect. Her success serves as a beacon of hope and inspiration not only to fellow SHG members but also to aspiring entrepreneurs in the community.

Angieloreta's story underscores the trans-formative potential of SHGs and government initiatives in uplifting rural entrepreneurs. It exemplifies how access to financial support, knowledge, and opportunities can catalyze the realization of dreams and aspirations. Her journey is a testament to the power of

determination, resilience, and the collaborative efforts of supportive communities and government agencies in fostering economic empowerment at the grassroots level.

Photographs



Successful Story of Lakhpati Didi

1. Basic Details

Name Of The Lakhpati Didi		Heinidamanki Kanai.	
Name of the SHG Group		Kyrshanlang SHG	
Location: Mookhep			
State		Meghalaya	District West Khasi Hills
Block	Wapung	Village	Mookhep

2. Current Livelihood activities

Soap Making. (Rose Soap, Aloe vera Soap, Orange Soap, Lemon grass Soap)

3. A Short Note on Lakhpati Didi's Transformation Journey.

Heinidamanki Kanai journey from small-scale entrepreneur to a successful entrepreneur is indeed inspiring. She is from Mookhep village in the East Jaintia Hills district of Meghalaya, she became a member of the Krshanlang Self-Help Group (SHG) under the Pynbhalang Village Organization (VO) in Jan 2020. She began her entrepreneurial endeavors by producing Hand-Made soaps.

Heinidamanki's story is a testament to the power of determination, resilience, and the collaborative efforts of supportive communities and government agencies in fostering economic empowerment at the grassroots level.

Joining the SHG proved to be a pivotal decision for Heinidamanki, as it provided her with access to valuable guidance and resources. The support from the staff of the National Rural Livelihoods Mission (NRLM) empowered her to expand her business horizon. With the assistance of NRLM, , enabling her to enhance her business.

She Started her business in the month of April 2023, but it was not until the month of August 2023 that her business started to grow significantly which encouraged her to secured bank loans of Rs. 180000 from her SHG, with the growth of the business she used these opportunities and was able to enhance her business by acquiring additional machinery, tools, and lab testing of her products essential for enhancing her product quality.

With dedication, perseverance, and strategic utilization of resources, Heinidamanki witnessed remarkable growth in her enterprise. Her once modest venture flourished, leading to a substantial increase in her annual income, which surpassed Rs. 100,000. Her success serves as a beacon of hope and inspiration not only to fellow SHG members but also to aspiring entrepreneurs in the community. Also, she had trained fellow SHG Members on soap making from in and around the village.

Heinidamanki's story demonstrate the crucial role of SHGs and government support in fostering economic empowerment among rural women entrepreneurs in Meghalaya and It exemplifies how access to financial support, knowledge, and opportunities can catalyze the realization of dreams and aspirations.

Photographs



Successful Story of Lakhpati Didi

1. Basic details

Name of Lakhpati Didi	Suklin Dohling		
Name of Self Help Groups	Tiewlyngksiar		
Name of VO	Kper syntiew		
Location: Nongtraw			
State	Meghalaya	village	
Block	Khatarshnong Laitkroh Block C&RD	Nongtraw	

2. Current livelihood activities

Food Processing.

3. Note on lakhpati didi's transformation journey:

Ms.Suklin Dohling,a 31 years old women was a small scale farmer struggling to make ends meet. She grew millets, fruits, vegetables but wanted to diversify her income streams. Ms,Suklin attended a training program on food processing and entrepreneurship, organize by a local NGO.she learn to process millets,fruit,and vegetables into various product. Ms,Suklin Dohling initially earned Rs.50,000 annually. Her life took a significant turn when she became a founding member of the Tiewlyngksiar SHG 2018.Joining the SHG opened doors to various interventions facilitated by NRLM. During her journey with NRLM Laitkroh BMMU she can access support of Loan from VO Rs.50000 and extend her activity. Training sessions on processing, packaging and labelling further enhanced her ability to showcase her products effectively in the market. With these newfound skills and resources, Ms. Suklin annual income surged to Rs. 100,000. Suklin success demonstrates the potential of women led to agriculture entrepreneurship in rural areas. Her processing unit created a sustainable income source, improved her livelihood, and inspire others to follow her lead.

4. Challenges and issues.

Mrs, Suklin Dohling has encountered challenges, particularly with planting finger millet due to heavy rainfall and pests affecting her crops more severely than usual.

5. Photographs



Successful Story of Lakhpati Didi

1. Basic details:

Name of Lakhpati Didi	Smt. Rajmita Rabha		
Name of Self Help Groups	Dipjoti SHG		
Location:	Genang , North Garo Hills		
State	Meghalaya	District	North Garo Hills
Block	Resubelpara	Village	Genang

2. Current livelihood activities:

The activities undertaken by Smt. Deepjoyti Rabha that enabled her to earn a minimum of 1 lakh plus income are:

- a) Handloom.

3. Transformational journey of smt. Rajmita rabha:

Smt. Rajmita Rabha, a resident of Genang village under Resubelpara block, has embraced sustainable livelihood practices through her association with the Dipjoti Self-Help Group (SHG). Joining the SHG on July 11, 2020, marked a turning point in her life, as it opened doors to various opportunities for her advancement.

With the steadfast support of the Meghalaya State Rural Livelihoods Society (MSRLS), Rajmita received invaluable skills development training, which equipped her with the necessary tools to thrive in her chosen craft. As a result, she honed her skills in handloom weaving, a traditional craft deeply rooted in her community's heritage.

In a commendable display of dedication and entrepreneurial spirit, Rajmita utilized the six handlooms provided by MSRLS, in convergence with the Community Service Centre for Crafts (CSCC), to produce a diverse range of clothing items. These include shawls, dakmandas, (Garo Dress) gana plain, gamchas, cousin covers, door mats, and more.

Through her diligent efforts and the quality of her craftsmanship, Rajmita has successfully established a thriving business. She sells her handwoven products in the local market, where they are highly sought after by customers. As a result, Rajmita's monthly earnings range from approximately Rs. 16,000/- to Rs. 18,000/-, amounting to an impressive annual income of Rs. 184,000/-.

With her newfound financial independence, Rajmita now manages her household expenses autonomously, exemplifying the transformative power of sustainable livelihood initiatives. Her success story serves as an inspiration to others in her community, demonstrating the potential for economic empowerment and self-reliance through skill development and entrepreneurship.

4. Photographs



Successful Story of Lakhpati Didi

1. Basic details

Name of Lakhpati Didi	Mrs. Majestiful Lyngkhoi		
Name of Self Help Groups	Kyntulang SHG		
SHG Code	24964		
Name of VO	Tei la Rympei VO		
Name of CLF	Thweibaiar CLF, Nongstoin		
Location:			
State	Meghalaya	District	West Khasi Hills
Block	Nongstoin	Villages	Mawiong Lumsyntiew

2. CURRENT LIVELIHOOD ACTIVITIES:-

The Current Livelihood activities of Mrs. Majestiful Lyngkhoi is as follows:-

- a. Tailoring
- b. Gives training
- c. Trading (Selling clothes)

3. SHORT NOTE ON LAKHPATI DIDI'S TRANSFORMATION JOURNEY:-

Mrs. Majestiful started her journey of tailoring since the early 1998, previously she have earn her living in tailoring, sewing clothes when the customer gives them clothes only, so it goes on like this, later she's taking loans from MIDC with an amount of ₹ 73,000 for the purpose of enhancing her small business on buying clothes which the customer need and according to the trends required in that generation, she has repaid all her loans on this amount. During this year she have earn an estimated income of ₹40,000- ₹ 50,000 per annum.

Later, Mrs. Majestiful have entered into NRLM in the year 2021 under the SHG name "**Kyntulang SHG**". In the year 2023 she have taken loans from her SHG group with an amount of ₹ 1,00,000 for the purpose of buying more fabrics and other equipment required in her business and this loans have been repaid 82% from the loan amount and the interest amount have been cleared. She also give training to rural youth who are interested in tailoring and from here also she have earn some income per students. She started to sell what she have produce like market bag, readymade jainsem, embroidery (Shrong) and other finish products. After entering into NRLM she have made an estimated net income of ₹1.56 lakhs per annum since she have been recognise by many customer and recommended by her group members.

Mrs. Majestiful have received training from USHA SILAI giving since the 1st phase of training till date. She gain more knowledge in finishing her products needly and finely. She is one of the active members of USHA SILAI TCPC.

4. CHALLENGES AND ISSUES:-

Besides her hard work till date, she still have few challenges like:-

- Difficulties in managing the requirement of the shop and
- Marketing of the products.

5. IMPACT/OUTCOME :-

The impact/Outcome of her business is that

- She is able to make used of her own skills in tailoring
- She is able to sells her skills
- She is able to stand on her own feet and enhancing her business

6. PHOTOGRAPHS OF ACTIVITIES & ENTREPRENEUR



Successful Story of Lakhpati Didi

1. BASIC DETAILS

Name of Lakhpati Didi	Mrs. Badondor K. Nongrum		
Name of Self Help Groups	laidshaphrang SHG		
SHG Code	13026		
Name of VO	Yangkulongtiio VO		
Name of CLF	Khatwei CLF, Pyndengrei		
Location:			
State	Meghalaya	District	West Khasi Hills
Block	Nongstoin	Villages	Tiehrit, Pyndengrei

2. CURRENT LIVELIHOOD ACTIVITIES:-

- b. The Current Livelihood activities of Mrs. Badondor K.Nongrum is as follows:-
- c. Bakery (Cake making)
- d. Homestay and
- e. Part-time working as MIS cadres under BMMU Nongstoin

3. SHORT NOTE ON LAKHPATI DIDI'S TRANSFORMATION JOURNEY:-

During her days of studies, her aim is to be a Business Women. She have Graduated on Hotel Management from IHM Shillong, after this she pursue her training on Cake specialisation at JVL Academy, Kolkatta. Mrs. Badondor K.Nongrum have started her business in the late 2019, her business deals in Bakery mainly baking a cake and Homestay. She have entered into SHG since the year 2018 , and started her business by taking a loan from her SHG with and amount of ₹3,00,000/- as an investment for her business, on bakery and a portion of this loans she have also utilize it for her personal emergency work. From her business on cake making, she earn an amount of ₹4,000/- or more in a month which gives a total annual amount of approximately ₹48,000/-, she have applied an individual seed capital on PMFME and received an amount of ₹ 16,000/- for the purpose of enhancing her bakery business, she have also registered herself in Food Standard Safety and Authority of India fssai. She has now cleared 50% of her loan and still left with another 50% of her loan to be paid.

Besides her business on Bakery, In the year 2023 she has taken another risk by opening her own Homestay named **AI Homestay, Pyndengrei**. Her Homestay was recently inaugurated on 1st October 2023 and her first sale was on the 23rd October 2023. Her Homestay contain only two rooms with one attached bathroom, it is a small homestay but the required facility, services and communication is all available. The rent of her guest house is ₹2000/- per day and she have posted her Homestay business online to attract customer. From her homestay she had received an approximate net income of ₹ 60,000/- till date, with the income received from her homestay she used to repay her loan.

On starting this homestay business, she had also applied for Pradhan Mantri Employment Generation Programme (PMEGP) scheme for construction of her Homestay at Pyndengrei, with an amount of ₹ 8,65,725/-, getting a subsidy of 30% from the total amount of loan, have to pay an EMI of 2% from the total amount of loan and One time payment on security deposit @5% before the money was sanction, she has made a regular payment on this also. She has also work as MIS cadres as part-time job, under Nongstoin BMMU, she works hard in every work assign to her she and she's very active. Her annual Income range between Rs. 1 lakh to 1.2 Lakh Annually.

4. IMPACT/ OUTCOME:-

The impact/Outcome of her business is that

- She is able to make used of her own profession.
- She have more knowledge on both of her business/Carrier.(ie cake making and Homestay)
- She earn her living by using her own profession and skills.

5. PHOTOGRAPHS



Successful Story of Lakhpati Didi

1. BASIC DETAILS

Name of Lakhpati Didi	Smt Jesilia A Sangma		
Name of Self Help Groups	Akimbri SHG		
Location:	Boldamgre		
State	Meghalaya	District	South West Garo Hills
Block	Zikzak	Village	Boldamgre

2. CURRENT LIVELIHOOD ACTIVITIES

Food Processing

3. A SHORT NOTE ON LAKHPATI DIDI'S TRANSFORMAION JOURNEY

Mrs. Jesilia A Sangma, a resident of Boldamgre village, South West Garo Hills, Meghalaya, has earned herself the title of "Lakhpati Didi". Before joining in the SHGs she was a housewife and look after the family with regular housework. She became a member of A. kimbri SHGs of her village on 16th January, 2018. Since joining in SHGs she has been obtained various training on skill development and marketing strategy, 8th month after joining in the SHGs, through DAY-NRLM she has been provided working capacital of Rs. 20000 from the VO CIF fund as initial support. Mrs Jesilia A. Sangma has engaged herself in Food Processing(Pickle, jam,squash, candy, juice, fruits wie etc) and selling her value addition products in local market, food exhibition etc and additionally, she has been obtained Rs. 100000 from the Prime Hub. With this capital, she has been expanded her business and through her business she started earning Rs.20000 to Rs. 30000 per month.

Mrs Jesilia A. Sangma has transformed herself into a successful entrepreneur and earned herself the title of "Lakhpati Didi" under the guidance and hand holding support of DAY-NRLM. Moreover, Jesilia A. Sangma has not only become successful but also emerged as an inspiration for women in the South West Garo Hills.

PHOTOGRAPHS



Successful Story of Lakhpati Didi

1. Basic Details:

Name of Lakhpati	Smt. Kyntiewlin Nongsiej		
Name of SHG	Shilajong SHG		
Location	Mawranglang		
State	Meghalaya	District	South West Khasi Hills District
Block	Mawkyrwat Block	Village	Mawranglang

2. Current Livelihood Activities:

Manufacturing: Food Processing Unit

3. Short Note on Lakhpati Didi's Transformation Journey:

Mrs. Kyntiewlin Nongsiej from Mawranglang Village of Shilajong an aspiring individual who wanted to do something more than serving as a school teacher found her interest in pickle making through producing pickles for household consumption, she started manufacturing pickles for her friends and relatives as a part time hobby after her teaching duties. It was only after receiving trainings through various institutions such as DCIC, RRTC that she started taking her talents and interests seriously, she started her manufacturing "M/s Shilajong Manufacturer" in the year 2018 whereby she started making pickles of various local fruits and started selling them at the village level, distributing to various tea stalls and within Mawkyrwat Market.

Since then Ms. Kyntiewlin Nongsiej has undergone various trainings through KVIC, NRLM, DCIC, IHM and other institutions and is also one of the Master Trainers at various Block level Food Processing Trainings conducted by the BMMU and is also encouraging others to take up the activity. Ms. Kyntiewlin is currently earning a monthly income of Rs. 30,000/- to Rs. 40,000/- monthly through her teaching job and her activity of Food Processing. She is also a beneficiary of the Mini Food and Fruit Processing Unit through MSRLS & MBDA and one of the beneficiaries of PRIME receiving a soft loan of Rs. 3,00,000/- for further upgradation of her pickle making business.

Photographs



Fig: Block Level Food Processing training through BMMU where Ms. Kyntiewlin Nongsiej was the master trainer.



Successful Story of Lakhpati Didi

1. Basic Details:

Name of Lakhpati	Smt. Baiahunlang Sankli		
Name of SHG	Lawei Ba Phyrnai SHG		
Location	Patharkhmah		
State	Meghalaya	District	Ri Bhoi District
Block	Jirang Block	Village	Patharkhmah

2. Short note on Lakhpati Didi Transformation Journey

Baiahunlang Sankli is both an entrepreneur and a school teacher. She began her bakery journey in 2021 and continues to excel in her business.

Baiahunlang's journey took off when she decided to join the Lawei Ba Phyrnai SHG under VO - Natyllong. With a longstanding interest in baking, she underwent training in food processing and bakery at the Don Bosco Training Centre. Due to her passion for baking, she chose to focus on it as an alternative source of income. She started by making cakes and cookies at home in a very small space and eventually opened a bakery shop in her village. She has received various forms of financial assistance, including Rs. 140,000 from PMEGP for Oven, Refrigerator, solar energy and an inverter, Rs. 25,000 from PMFME, and Rs. 10,000 from her SHG group. Her annual sales exceed Rs. 200,000.

In conclusion, Baiahunlang Sankli has greatly benefited from financial assistance and other support through NRLM, and she encourages other women to join the NRLM fold.

3. Photographs

